

CERTIFIED PLUS⁺ WARRANTY



Provide Your Customers More than Just Another Certified Warranty – Give them the Certified Plus

A certified limited warranty can be a great way to set your dealership apart from the competition. With Protective, you can *really* stand above the competition with our Certified Plus Limited Warranty.

The Certified Plus Limited Warranty Program combines a powertrain warranty PLUS an exclusionary coverage along with the additional benefits of 24/365 roadside assistance, rental car reimbursement and trip interruption coverage on one contract.

Certified Plus Limited Warranty provides the advantages of a more extensive warranty, helping you drive more sales with the opportunity to upsell to a wrap vehicle protection plan.

Stand Out Among the Crowd with Certified Plus

- A unique warranty separates your dealership from the competition
- Offer a more unique certified program that stands out among all others
- Increase vehicle sales, customer satisfaction and retention
- Nearly all domestic and Asian makes and models are eligible (includes Volkswagen)
- Dealer participation programs are available – increasing your income-growing opportunities
- Administered by Protective, an industry leader that has been serving dealers for over 55 years

A Full Suite of Marketing Materials

- Brochures
- Banners
- Windshield & Window Clings, License Plate Inserts and Mirror Hangers
- Website Advertising and Online Video

Powertrain

- Engine
- Transmission
- Drive Axle
- Hybrid coverage included
- Seals & gaskets, fluids, filters and lubricants with covered repairs

Plus

- Any part experiencing a mechanical breakdown (before the contract expires; except for the parts listed in contract)

Deductible Options

- \$0, \$50, \$100, \$200 and \$500
- \$50 and \$100 disappearing

Eligibility

- Available for New and Pre-Owned Vehicles
- **Powertrain Terms:** 6 years/100,000 miles, 7 years/100,000 miles and 10 years/100,000 miles
- **Plus Terms:** 3 mos./3,000 miles, 6 mos./6,000 miles and 12 mos./12,000 miles

Note: Asian or domestic franchise dealers will pick one Powertrain term and one Plus term at dealer setup time. The rate will apply to all Asian, domestic or Volkswagen vehicles that are eligible.

Additional Benefits

- 24/365 Roadside Assistance
- Rental Car Reimbursement
- Trip Interruption

Set your dealership apart with the unique Certified Plus Limited Warranty Program

Contact your Protective Representative

 800 794 5491

 protectiveassetprotection.com