



## Peace Of Mind Your Customers Can Count On

Provide your customers with the peace of mind that comes with a Lifetime Powertrain Limited Warranty. This program provides your customers with coverage that helps close the sale while opening the opportunity to up-sell to a more comprehensive plan.

## Rise Above Your Competition

- Differentiate your dealership from your competitors
- Increase vehicle sales, customer satisfaction and retention
- Protect the major components of your customer's vehicle for as long as they own the vehicle
- \$0 deductible
- Marketing materials to promote the program
- Most Domestic and Asian makes and models are eligible
- Administered by Protective, an industry leader that has been serving dealers for over 50 years
- Dealer participation programs are available – increasing your profit-growing opportunities even more

## Coverage

- Engine
- Transmission
- Drive Axle
- Rental Car Reimbursement

## Eligibility

### New Vehicle:

- Vehicle must be previously untitled
- Vehicle must still be under manufacturer's complete warranty
- Current plus one previous model year and under 12,000 odometer miles

### Pre-Owned Vehicle:

- Current plus 5 previous model years with up to 80,000 miles
- Current plus 5 previous model years from 80,000 to 100,000 miles
- 6 to 10 model years with up to 80,000 miles

